Satire 1:



**Contrast**: The black text on the gray background allows it to stand out. Also, the red heart helps to add a little color to the satire, and shows that the main idea of it is your heart and being healthy

**Repetition**: There is not enough information on this satire to really see any repetition, other than the fact that all of the text is black.

**Alignment**: The text is centered on the flyer.

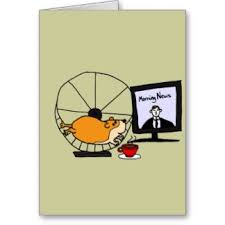
**Proximity**: The proximity principle is practiced in the fact that the “punch-line” of the flyer is towards the bottom and in a small font size, while the main idea of the satire is in the center.

**Purpose**: The purpose is to give the audience a good laugh and to give the idea that people do not like to run.

**Audience**: The audience is people of all ages.

**Genre**: The genre is a poster.

**Engagement**: The author was able to get a good laugh and be creative.

Satire 2:

**Contrast:** The hamster and his coffee are a bright orange and red that allow them to stand out against the green background. Also, the TV is a light blue which also allows it to stand out.

**Repetition:** This poster does not have enough information to show repetition.

**Alignment:** This satire does not practice the alignment principle. However, I do not feel that alignment is needed since the satire only consists of 3 graphics.

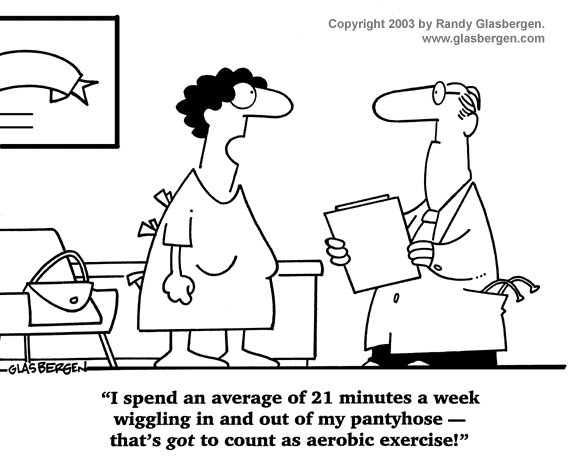
**Proximity:** The graphics are all in the middle of the poster, where they grab your attention the most.

**Purpose:** The purpose is to be ironic and show that even though the hamster is exercising, it is also watching TV and drinking coffee, two things that are often done while you relax.

**Audience:** The audience is older individuals since most teenagers or younger people do not watch TV and drink coffee as they exercise.

**Genre:** The Genre is a poster.

**Engagement:** The author was able to be creative and show their sense of humor.

Satire 3:

**Contrast:** The satire does not use much color, but the use of the white background and black text/graphics allows for everything to stand out very well.

**Repetition:** The poster does not have much repetition other than the use of only black and white color.

**Alignment:** The text is aligned at the bottom and the two figures are aligned in the middle of the poster.

**Proximity:** All of the text is at the bottom, while the figures and graphics are towards the top.

**Purpose:** The purpose is to show that most people have a misconception as to how much exercise they should be getting, and portray this idea in a humorous way.

**Audience:** The audience is for older women, since the individuals in the poster are older and talking about wearing pantyhose, something that only an older female audience could relate to.

Genre: The genre is a poster.

**Engagement:** The author was able to inform people of this misconception about exercise and in a humorous way.